



Creating a Sustainable Transportation Vision for the 21st Century

AltWheels Fleet Day

(advance sign-up required)

Monday, September 19, 2011

8:30 am to 3:30 pm

Four Points By Sheraton - 1125 Boston Providence Turnpike, Norwood, MA

Plan Now to Attend!

AltWheels Fleet Day is an invitation only day for the largest corporate and municipal Fleet Managers on the East Coast. The day consists of panels, exhibits, and vehicles offering a showcase of alternative transportation solutions – from concept vehicles to vehicles that are available and affordable today.



Best practices for surviving and managing in an energy constrained world

Hear from other fleet managers about powerful ways to save fuel costs, explore currently available and next generation technologies, as well as likely tax credits and mandates.

Try and experience a range of solutions that have saved \$\$\$!

Featuring:

- Ride and drive opportunities
- Cost forecasts for natural gas, oil, propane, diesel
 - New Federal and State transportation regulations and incentives
- Commercially available light-, medium-, and heavy-duty alternative vehicles
- Fleet conversion case studies

Breakfast and lunch provided

Previous AltWheels sponsors:

Staples
 Dennis K. Burke, Inc.
 Ford Motor Company
 National Grid USA
 Toyota
 American Honda
 AVSG
 Braun's Express
 GE Capital Solutions
 Fleet Services
 Isuzu Trucks
 Massachusetts Clean Cities Coalition
 Massport
 NAFA Fleet Management Association
 Paul Revere Transportation
 Penske Truck Leasing
 Womens Transportation Seminar

Previous Panelists have included Corporate Fleet Managers from:

Bose, Coca-Cola Bottling, Fidelity, GE, EMC, Federal Express, Gillette, Green Mountain Power, GTECH, Invensys, Johnson & Johnson, Millennium Pharmaceuticals, Millipore, National Grid, New England Gas, NSTAR, Otis, Staples, Textron, Tyco, Wright Express
and Municipal, University and Hospital Fleet Managers from:
 Cities and towns in CT, MA, NH, ME and RI, leading state agencies including Mass Dept. of Energy Resources, MassHighway, Massport, Mass State Police, Partners Health Care, US EPA, Post Office, Public Works Departments, MIT, Harvard, University of Massachusetts

Fee per person to attend AltWheels Fleet Day: \$50

Act fast - The last Fleet Day sold out! Reservation form available at www.AltWheels.org.



Join corporate and government fleet managers, at this showcase of cutting-edge vehicles in response to the problem of high fuel prices.

Alternative Transportation Facts:

- Transportation currently accounts for about a third of greenhouse gas emissions in the U.S.
 - Alternatives to the gas-powered automobile have been around since the 1800s.
 - Current technological advances create the real possibility of commercially available zero emission vehicles.
 - The average vehicle sold in the U.S. last year got fewer mpg than the Model T was able to achieve in 1914.
 - New England is a center for alternative transportation technology with:
 - Largest concentration of fuel cell companies
 - Largest biodiesel provider in North America
 - Cities & towns that have already committed to converting parts of their municipal fleets to more fuel efficient vehicles
- AltWheels Fleet Day has drawn participants from more than 13 states and 40 cities, as well as many corporate fleets with its mix of latest technologies, education, practical resources, and networking opportunities.

**Lead the Way — Sponsorships Available — We're part of the solution!
You belong at AltWheels! Visit www.AltWheels.org**

**AltWheels Fleet Day Reservation Forms
available at www.AltWheels.org**

**or contact Classic Communications, (508) 698-6810,
info@classic-communications.com**

If you are a fleet manager dealing with fuel costs heading to \$5 or even \$7/gallon, come to AltWheels Fleet Day to learn how to achieve maximal energy efficiency and emissions reduction for your fleet.

- Join fellow fleet managers and explore ways to reduce costs while also reducing your fleet's impact on the environment.
- Learn techniques that make a big difference from companies like Staples, Coca-Cola, Johnson & Johnson; and communities like Boston, Worcester, and the Commonwealth of Massachusetts
- Hear about the latest and greatest technologies and vehicles, both currently available and coming soon, including alternative fuels, hybrids, electrics, idle reduction technologies, and more.
- Leave with a list of helpful items you can implement quickly.