NEXUS’ view of green building - 2008 and 2009

THE GREEN ROUNDTABLE
Andrea Atkinson, NEXUS General Manager
A project of The Green Roundtable
Transformative Elements of Green Design

MINDSET  HOW DO YOU THINK?
How we think, the assumptions we make, our perceptions of role and expectations of interaction

PROCESS  HOW DO YOU WORK WITH OTHERS?
Collaborative decision making, clarity and transparency in decision making and clear performance targets

TOOLS  HOW DO YOU SOLVE PROBLEMS?
Analysis, strategies, life cycle costing, specifications
NEXUS Purpose

Education

Community

Market Transformation

To green your building, business, community, home and lifestyle.
Education

Based around 16 modules
Education

• Presented via: events, tours, web, software, books, exhibits, and handouts
Education

EDUCATION AND RESOURCES –

• Over 80 free events for homeowners and renters,
• LEED APs and other building professionals.
• Answers to more than 700 NEXUS Help Desk questions.
• Free access to our educational resources online
• Over 500 green product samples, books and magazines.
• Countless tours and field trips for firms, companies and school groups.
• Free access to buildinggreen.com, LEED reference guides and energy modeling software.
• New exhibit and training space including integrated educational exhibits.
Community

Designers, Developers, Homeowners, Renters, Engineers, Policy-makers, Affiliate
COMMUNITY CONNECTION

• Networking events and quarterly exhibitor showcases.
• Active Job board.
• Access to over 100 green service providers in the New England area.
• Mentoring and training for dozens of emerging green building professionals through our intern program.
Market Transformation

Mainstream green – a shift in the industry?
BuildBoston 2008

17,000 attendees

240 educational sessions

Put on by BSA

Goes greener every year
Greenbuild 2008

- 28,000 + people came – largest gathering of green building professionals to date
- Over 200 volunteers, over 40 extracurricular activities
- Best Greenbuild yet
- Revolutionizing green, clean energy
- Desmond Tutu was the keynote
What to watch for in 2009

- Green Justice Coalition
- Green Communities Act
- Greenwashing?
- Green for homes
- Green Small Business Incentives
- Existing building work
- Carbon footprinting
THANK YOU

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