



October 16th, Josh Hassol, CEO Cambridge Energy Alliance

An Update on the Cambridge Energy Alliance Project

The CEA is the “first in the nation” organization with a mission of eliminating 150,000 tons of greenhouse gases through a range of measures, including cutting peak energy demand across the City of Cambridge by 50 MW. This reduction is equivalent to eliminating the consumption of 15,445,823 gallons of gasoline, 316,450 barrels of oil, or the total energy demand of 12,010 homes.

Since launching a little over a year ago, the Cambridge Energy Alliance team has been establishing the resources, tools and partnerships needed to move forward aggressively with this groundbreaking national model for implementing large-scale energy efficiency and renewable energy.

Mr. Hassol, recently appointed CEO of the CEA, will present an update on this very exciting and innovative project, which is beginning its implementation phase, scheduling energy audits, and working with residents, businesses, and institutions around Cambridge.

| Location | Time |
|------------------------------------------------------------------------------------------------------|----------------------------------------------------|
| The First Parish in Cambridge Unitarian Universalist 3 Church Street Harvard Square Cambridge, MA | Doors open at 7:00 PM Program starts at 7:30 PM |

Mr. Hassol is an experienced program manager, consultant, entrepreneur and analyst. Prior to joining CEA, he was the Program Manager for a \$48-million operations research and communications contract with 60 staff members and numerous sub-contracts, at the Volpe National Transportation Systems Center. Mr. Hassol’s extensive consulting experience includes policy research and planning work for municipal, state and federal governments.

His other accomplishments include being a founding member of an early-stage technology company, and a co-inventor on several US patents. He is an instructor and Advisory Board member in the Masters Degree programs in City and Regional Planning and Urban Affairs at Boston University’s Metropolitan College.

Mr. Hassol is a Fulbright Scholar, and holds a PhD in Social Ecology, with a focus on Urban and Regional Planning, from the University of California, Irvine, and a BA from Wesleyan University.

For more information visit www.cambridgeenergyalliance.org. A video introducing the project can be found at www.pbs.org/now/shows/413.

Please remember that your donations and membership support BASEA.

Boston Area Solar Energy Association

email: info@basea.org

web: <http://www.basea.org>