

Presentation For:

Boston Area Solar Energy Association

MCAN: Profile, Successes, Challenges



Our Mission

The Massachusetts Climate Action Network (MCAN) is a coalition of locally organized groups fighting the climate crisis. We do this by promoting carbon-reducing practices in our homes and communities; supporting MCAN chapters and allied organizations to grow a focused statewide movement; and communicating policy to members and leveraging our collective voice at the state level.



Fact Sheet

- Staff – 3
- Annual Budget \$250,000
- Chapters – 41
- Cities & Towns covered – 70
- Supporting Members – 513
- Network volunteers – 3860
- Board of Directors – 12



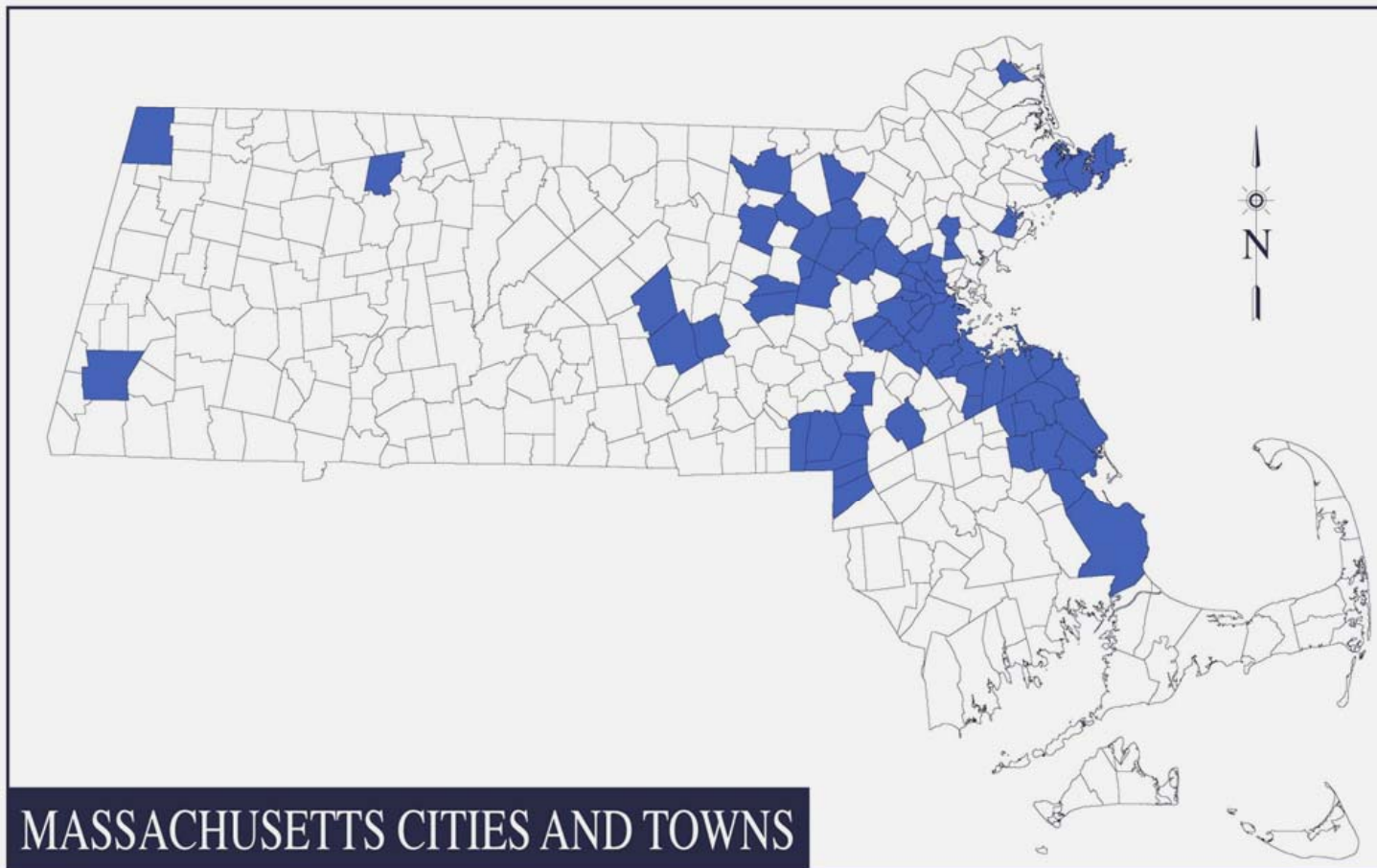
What does MCAN do for Chapters?

advice, resources, contacts, information, training, networking opportunities and statewide voice at the legislative and policy level.

- Action Alerts
- Email Newsletter
- Website (www.massclimateaction.net)
- Grants
- Steering Committee meetings
- Annual Climate Action Conference
- Programs – Low Carbon Living & Cool Mass



MCAN Communities



Time Line to Get Started

- **November 1999 – Green Decade Cambridge becomes first chapter. Sustainable Arlington is founded.**
- **May 2000 – Caucus of reps from Cambridge, Newton, Needham, Arlington, Watertown meet.**
- **December 2000 – First MCAN Steering Committee meeting is held.**
- **October 2001 – First MCAN Climate Action Conference held at Tufts University.**
- **April 2002 – New England Climate Coalition formed which included: MCAN, MassPIRG and Clean Water Action.**



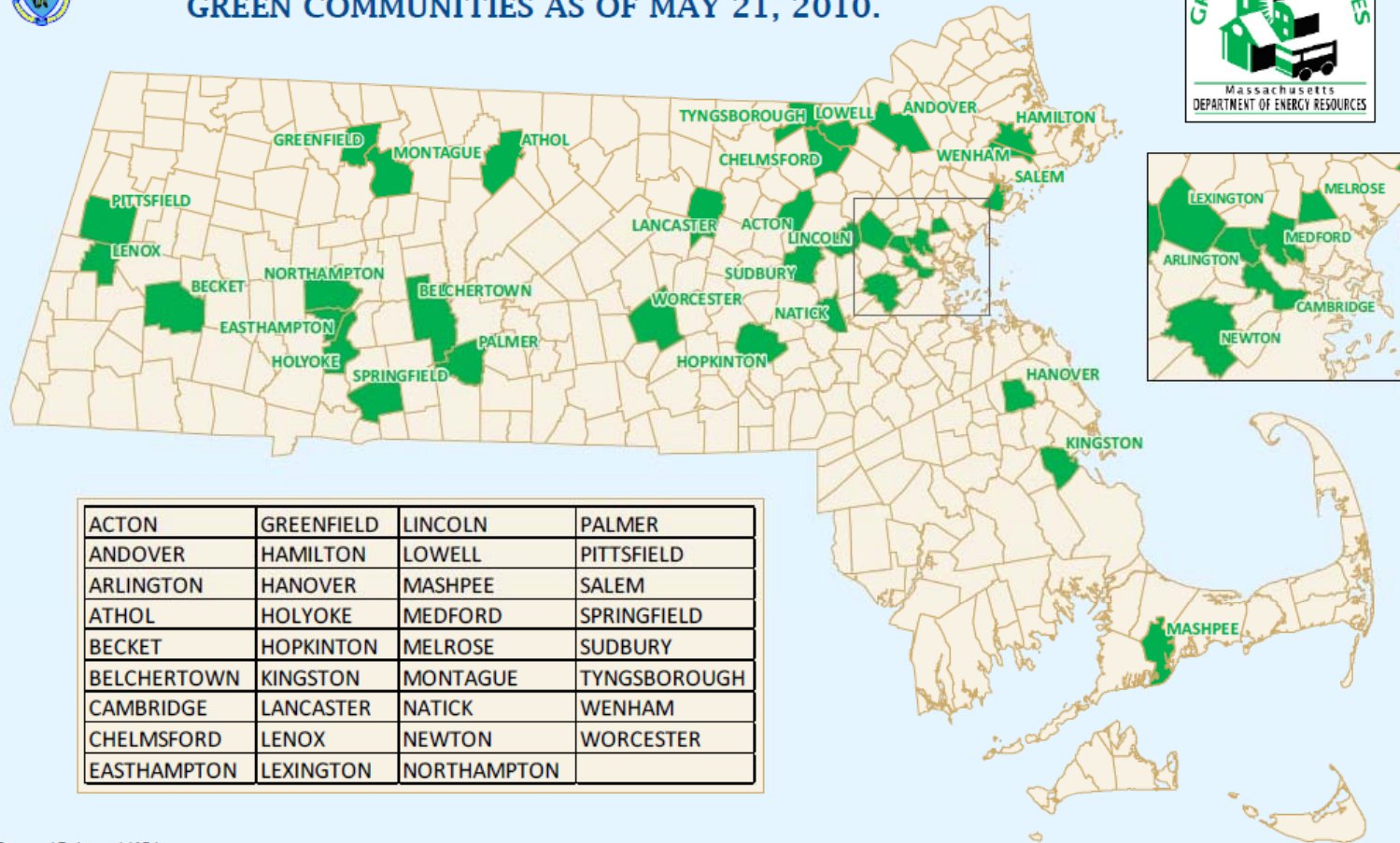
Variety of Chapter Activities

- Build Support for state & local programs
- Emission Reduction
 - Mass Climate Action Plan
 - City & Town CAP & Emission Inventories
- Outreach: lectures, fairs, open houses, conferences, school programs & curriculum development & 350 work parties
- Education & Advocacy of community leaders & elected officials
- Renewable Energy
 - Generation development: Hull, Cape Wind, Medford, IBEW 103
 - Clean energy purchase & support: National Grid – GreenUp & NSTAR Green
- Energy Efficiency
 - Residential: Barn raising, LCD & Cool Mass
 - Muni: Lighting projects, ESCO & Green Communities Program





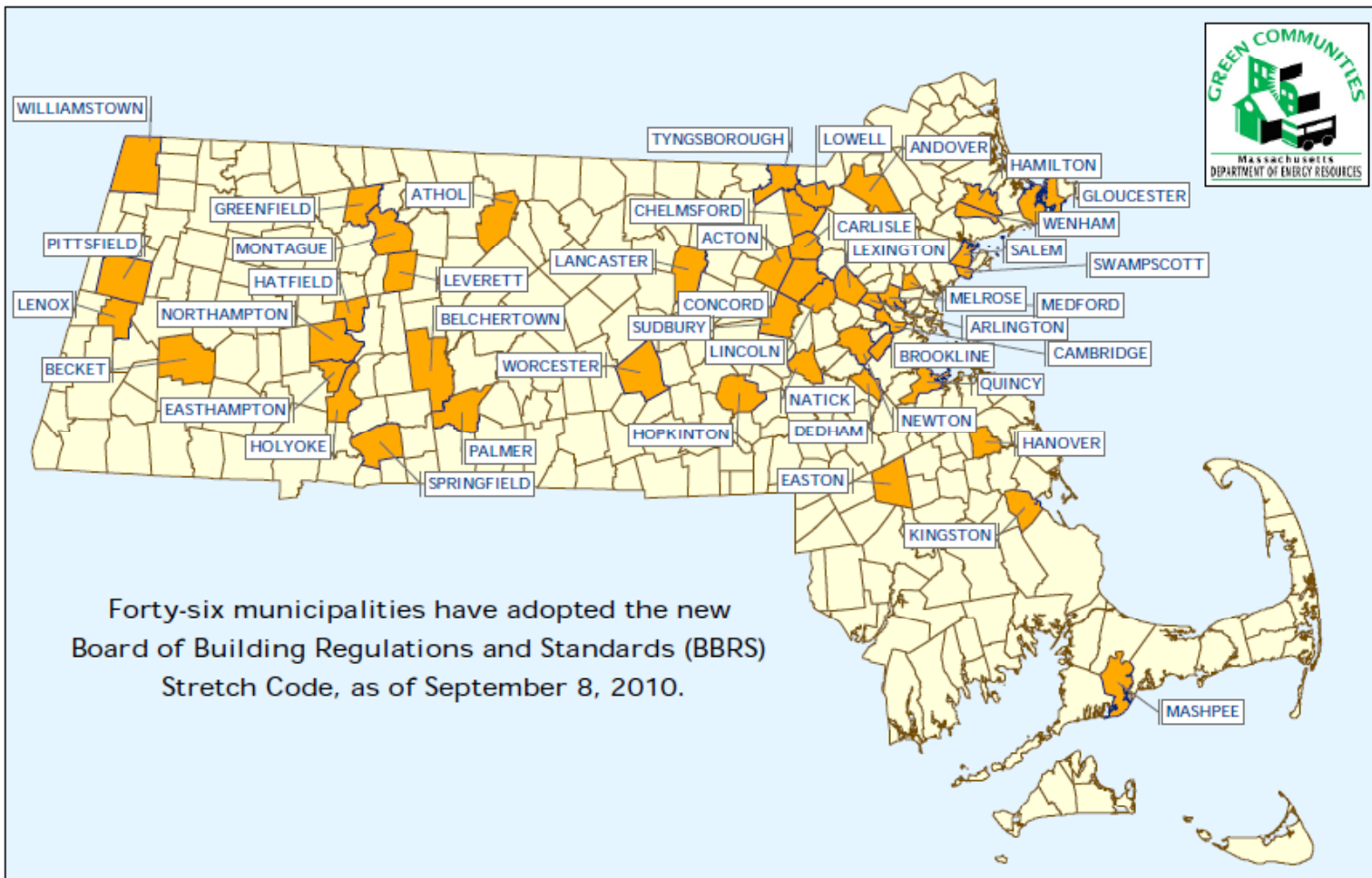
THIRTY-FIVE MUNICIPALITIES DESIGNATED GREEN COMMUNITIES AS OF MAY 21, 2010.



ACTON	GREENFIELD	LINCOLN	PALMER
ANDOVER	HAMILTON	LOWELL	PITTSFIELD
ARLINGTON	HANOVER	MASHPEE	SALEM
ATHOL	HOLYOKE	MEDFORD	SPRINGFIELD
BECKET	HOPKINTON	MELROSE	SUDBURY
BELCHERTOWN	KINGSTON	MONTAGUE	TYNGBOROUGH
CAMBRIDGE	LANCASTER	NATICK	WENHAM
CHELMSFORD	LENOX	NEWTON	WORCESTER
EASTHAMPTON	LEXINGTON	NORTHAMPTON	

Energy and Environmental Affairs
J.Pfister, 5-21-10





Some of MCAN Successes

Not alone

- Mass Climate Action Plan & City & Town CAPs
- Cape Wind
- RGGI
- Green Communities Act/Program
- Global Warming Solutions Act
- National Grid – GreenUp – NSTAR Green
- Network growth to 41 Chapters





Fundraising Committee



Future Challenges

- **Fundraising:** membership, donors, foundations, state & federal grants
- **Maintain Leadership Position:** lots of new allies
- **Maintain & Grow Network:** Green Communities Program



Conference Update

Sunday, Oct. 24 from 10 am to 5 pm Clark University, Worcester, MA
\$65 adult, student \$20, volunteer scholarships

- Inspired plenary speakers; 1sky, state climate officials, academics.
- Large number of students, interested faculty.
- Great sustainability practices.
- 2 plenaries, 18 panels.
- Carpools available.



